



#dour2017

D O  
U R

12-16 JULY 2017

*Press Release*

**Info & Tickets : [dourfestival.eu](http://dourfestival.eu)**  
5 days of Love & alternative music

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12-16 JULY 2017

# EDITORIAL

## *#dour2017*

Once again, for the 29th time in a row, La plaine de la Machine à Feu will rise from its ashes.

Known for its curious, snappy and alternative line-up, Dour is one of the biggest festivals in Europe and is the largest event of La Fédération Wallonie-Bruxelles.

The festival owes its reputation not only to its unique musical selection though, it also has to thank its audience and atmosphere. 7 stages, numerous spaces dedicated to specific projects, such as the green zones, le bar du Petit Bois, the NGO-village, the special beers-bar,... Dour is thus much more than a musical encounter. It's foremost a place for sharing, getting along, strong emotions and unpredictable moments.

Hard to resist once you've lived the experience!



***DOUR 2016*** : all *records* were beaten!

**5**  
DAYS OF  
LOVE

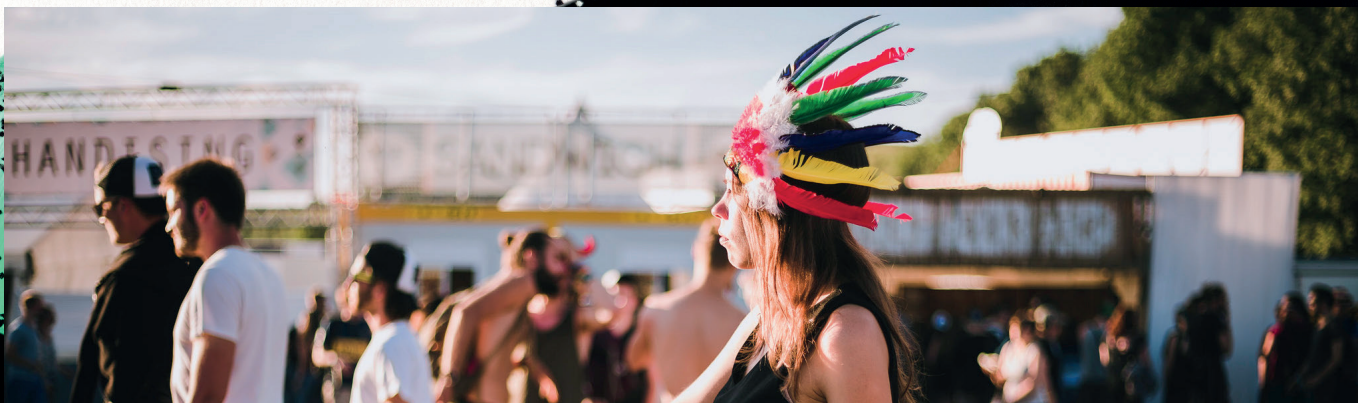
**9**  
STAGES

**235 000**  
FESTIVALGOERS

**288**  
ARTISTS

**40 000**  
CAMPERS

**3900**  
VOLUNTEERS



## AN EVENT AT THE CROSS-ROADS OF EUROPE

Found in the immediate proximity of Lille, Brussels or Paris and also near the Netherlands, Germany and the United Kingdom, Dour is located at a crossroad for all the European festivalgoers.

In 2016, Dour welcomed visitors and professionals from all around the world: Belgium, France, the Netherlands, the United Kingdom, Ireland, Germany, Sweden, Norway, Poland, Portugal, Russia, Czech Republic, United States of America and even Australia!

The festival has also proven to be a success in the media with almost 1 100 professional accreditations.



**70 km** from Lille  
**88 km** from Brussels  
**230 km** from Paris  
**230 km** from Luxemborg

## AN EXCEPTIONAL VENUE

- **Last Arena** (*open air*) - capacity : 20 000
- De **Red Bull Elektropedia Balzaal** (*open air*) - capacity : 10 000
- **Jupiler Boombox** (*tent*) - capacity : 8 500
- **La Petite Maison dans la Prairie** (*tent*) - capacity : 8 500
- **La Caverne** (*tent*) - capacity : 8 500
- **Le Labo** (*tent*) - capacity : 3 000
- **Dub Corner** - capacity : 2 000

Since 1989, the festival has been known for its atmosphere and its unusual coherence. For 5 days in a row the eclectic audience lives together like a family beneath the roof of Dour Festival and bonded by their open mind and love for alternative music. A true community based on disclosure and exchange of happiness, rises during these 5 days of love and alternative music.



## **EXTRA'S**

Dour is a peculiar experience in its whole, that's why we put a lot of means and human resources into rethinking our site. Our goal is to welcome our audience with even more comfort and quality, year after year.

**SPECIAL BEERS** – beside our bars, present all around the festival site, we give our people the opportunity to taste some of Belgium's finest beers at the special beers-bar.

**DE WASMAN** – Traveling servants, who can be found everywhere around the site. They give you the opportunity to let them wash your hands.

**WAKE UP FESTIVAL** – Wake up like a real superhero, with some fun fitness!

**LE BAR DU PETIT BOIS** – You just want to relax in a hammock or in the grass? Sip from a reusable goblet? Enjoy a sweet and peaceful atmosphere in the center of the festival? Or do you prefer to emerge in a beautiful scenery? Here in the grasslands of Dour, we have our own oasis, for you to find it!

**PERSONAL PARASOL** – who said something about Dour never having sunshine? For all those unbearable hot moments, Dour's team Personal Parasol is there to protect you from all that UV-radiation. You'll find them all around the Last Arena.





## **DOUR SUPPORTS 3D!**

In the context of the operations of Festivals Wallonie #Demain, numerous festivals, including Dour, commit themselves to become more clean and Eco-responsible. Sorting and minimizing garbage, providing better accessibility for people with reduced mobility, educating on environmental risks tied to festivities, the non-profit 3D contributes to the environmental respect of the festival.

## **ENVIRONMENT**

For 10 years now, the Green Cross team guarantees to keep the festival area clean. They inform the festivalgoers on how to sort their garbage and how to use the set-up systems. Therefore they formed a collaboration with RENEWI.

The festival demands every booth owner on-site to follow the sorting system. They need to sort plastics, glass, paper/carton, organic materials, oils, batteries, plastic foils, drinking cups and residual waste. This is how Dour motivates the booths to be Eco-responsible. The plastic lids of drinking bottles are being collected as well.

Several tons of waste were recycled throughout the years:

2016	2015	2014	2013	2011
260 tons	250 tons	350 tons	250 tons	270 tons

Well aware that transportation related air pollution represents more than 70% of all emitted greenhouse gasses, Dour Festival encourages to carpool to the event. Our partner BlaBlaCar allows you to offer or to find a ride to go to and/or return from the festivities.

Multiple bus routes are also available to travel safely to the festival. You can depart from multiple cities in France, Switzerland, Luxemburg, the Netherlands, Germany or the United Kingdom. For this, Dour collaborates with partners like: Ontours, Big Green Coach, Cool-Tours and Maximal.

For everyone travelling by train, Dour provides a free shuttle between the station of St Ghislain and the festival.



## NEW : GREEN CAMPING

The new alternative camping is a place where well-being, revelations and respect for others and the environment are mixed together. The **Green Camping** is one without garbage. 100% love, 0 waste.

After agreeing to our terms and receiving a special bracelet, you are free to enjoy our new garbage-free camping. Only true lovers of nature will be able to enjoy a bunch of advantages.

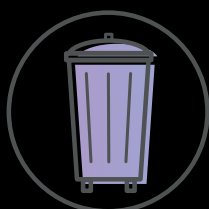
New installations exclusively for those who respect nature!

You'll find a relaxing zone to take a break from the turmoil and drinks "Local Revelations" to start the day with some local products! 100% made in Belgium with love!

The Green Camping answers multiple sustainable initiatives: environmental for its zero waste tolerance, social through actions and activities and economic by discovering the rich territory through those common drinks.



100% love,  
0 waste



Cleaning up the site  
mandatory



Silence  
demanded



The cows  
eat here !



So good,  
So Belgian



## COMMUNITY

### IN 2016:

**+1300** enjoyed a beneficiary price  
**+100** people with reduced mobility had access to the festival

nearly **80%** came by public transport

**12** sorting possibilities were set up

### PEOPLE WITH REDUCED MOBILITY

Dour Festival wants to be a festival that's accessible to everyone. One particularity is to give access to people with reduced mobility, with the support of INTER. Parking, camping, privileged access, elevated platforms and an inductance loop by VERANNEMAN, showers and restrooms adapted to their needs.

### A BENEFICIARY PRICE

In corporation with the non-profit Article 27, special prices are available for those who need it most.

### PREVENTION

To ensure Dour Festival is a good experience for everyone the booths of non-profit Modus Vivendi, Spiritek, the prevention service of the city of Mons and others guarantee the prevention and sensitisation of the festivalgoers. They educate on risks tied to festivities: alcohol, drugs, STDs, hearing risks, etc... earplugs are available at every information stand by our partner Blox.



For the occasion of Fête de la Musique, Dour Festival organises le Tremplin de Dour, a talent show free for everyone from the Fédération Wallonie-Bruxelles.

More than 300 beginning bands subscribed, dreaming of stepping in the footsteps of Glass Museum, the victor in 2016. 4 artists, selected by the organisation of Dour, will play live in the Rokerill in Charleroi on the 22nd of June. Here, a jury of professionals will select the true victor. That band will open le Labo on the 14th of July.

The four selected bands are: Mango Moon, Orage Plastique, D-Nite and Sweet Billie. You can find them via the page of le Tremplin de Dour : [facebook.com/tremplindourfestival/](https://facebook.com/tremplindourfestival/)



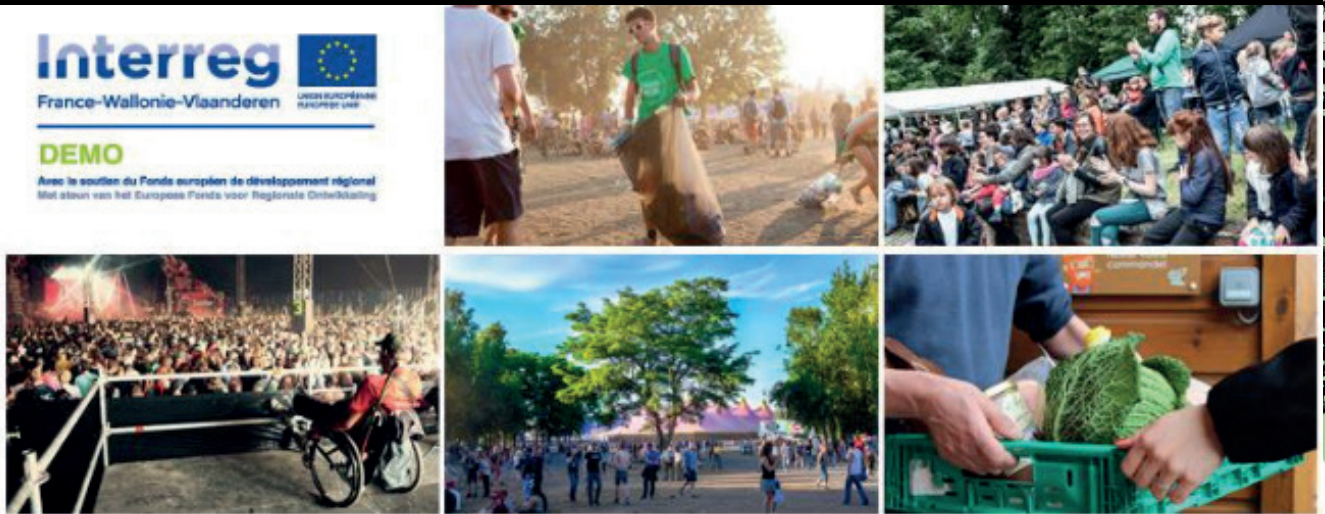
## **PUTTING FORWARD LOCAL TERRITORIES**

By addressing local partners and suppliers, Dour Festival contributes to the dynamics of its surroundings. That's why multiple eating-booths are local.

Dour attaches a lot of importance to the participation of the locals in our project. Youngsters and adolescents can join our team of volunteers. Next to that the festival generates an important economic wave for all the businesses around the site (hotels, restaurants, shops, ...). 5 days of love and alternative music is the perfect occasion to highlight the patrimony.

# DEMO

**3D asbl**, responsible for the **sustainable development** at the festival, engages:



**DEMO (Durability and Ecology in the Musical sector and its Operators)**, a program initiated by the interregional corporation InterReg, groups 11 partners from Belgium and France. All of them have the same ambition, dedicated to the development of sustainability in the musical work field.

As result of their collaboration, DEMO has been chosen in June 2014 among 216 other projects for delivering an answer to the issues “treasuring and developing in an innovative, creative and sustainable way the cross-border patrimony through tourism”. The project will take place for 4 years.

With this support, the partners want to share their means and ingenuity to conceive and test innovative solutions. Their goal is to make the region even more attractive and to make it even more sustainable and to contribute to the project Europe 2020.

## DEMO's partners:

**3D ASBL** (Dour, BE)

**Le Cabaret Vert** (Charleville-Mézières, FR) IeperFest (Ypres, BE)

**Le Grand Mix** (Tourcoing, FR)

**Les 4Ecluses** (Dunkerque, FR)

**De Kreun** (Courtrai, FR)

**4AD** (Dixmude, BE)

**Le centre culturel René Magritte** (Lessines, BE) Extracité (Lille, FR)

**IDEA** (Mons, BE)

**IMOG** (Harelbeke, BE)



## **PRACTICAL INFORMATION**

## **TICKETING**

### **Ticket 5 Days**

€155 (camping incl.)

### **Ticket 1 Days**

€65 (camping incl.)

### **Ticket Wednesday**

€55 (camping incl.)

Online ticketing: [tickets.dourfestival.be](https://tickets.dourfestival.be)



## **TRANSPORTATION**

### **BY TRAIN**

The nearest station is at St. Ghislain. Dour provides a shuttle service between the station and the festival. The shuttle is free and only available for those in possession of a festival ticket.

### **BY CAR**

You can reach Dour by taking exit 26 on the E42 or E19. Once at Dour, a signalisation system has been set up to facilitate your arrival at the parking. The parking we provide is free. There is also a kiss-and-ride zone for dropping of festivalgoers.

## **BY CARPOOLING**

This is the best way of travel, you'll have a great atmosphere, you'll make new friends and you cut down the cost and CO2 emission. BlaBlaCar will enable you to book a ride with another festivalgoer.

## **BY PLANE**

There are three airports in proximity of the festival.

- **Brussels:** [brusselsairport.be](http://brusselsairport.be)
- **Charleroi :** [charleroi-airport.com](http://charleroi-airport.com)
- **Lille :** [lille.aeroport.fr](http://lille.aeroport.fr)

## **BY BIKE**

Dour Festival provides a bike parking near the entrance of the festival.

## **BY BUS**

In collaboration with several partners (Ontours, Big Green Coach, Cool-Tours and Maximal) you can buy a full package. You can choose from multiple destinations in France, Switzerland, Germany, The United Kingdom, The Netherlands and Luxembourg.

The packages consists of:

- Return trip to the festival
- A supervisor during the trip
- exclusive access to Camping A
- 5-days Combi ticket

### **Program**

- Departure 11th or 12th of July
- Wednesday 12th of July:
  - distribution of your pass in the bus
  - Arrival estimated in the afternoon
- Monday 17th of July:
  - Departure scheduled at 11 am
  - Return to your city

# SUR LE FESTIVAL

## CAMPING

Everybody in possession of a ticket for Dour Festival has access, in relation to their ticket, to the camping. The camping opens Wednesday 12th of July at 12am. and closes Monday 17th of July at 12am.

You'll find these services at the camping:

- Free toilets
- Free refuse bags
- Supervision
- Showers
- Free water
- Free First Aid 24h/24 (doctors, nurses,...)
- Shops, bar, bakery, ...



**SLEEPING**

## CAMPING + Flexotels

Discover the Flexotel: a luxurious accommodation situated at The Village and equipped with a comfortable double room, close to the festival main site area.

### WHAT A FLEXOTEL OFFERS:

- Double Room with mattresses
- Sheets, pillows and toiletries necessities
- Storage
- Table with two chairs
- Electricity
- Light
- A key to lock your room

You'll need to reserve your stay at a Flexotel on our website.

## **CAMPING + Festihuts**

You think that sleeping in tents at festivals is not for you anymore? You wish you could have a comfy bed for the 5 days of Dour fun? The Festihuts are small wooden houses in which there are 2 bunk beds.

## **CAMPING + Tipis**

You would like to live an amazing festival adventure in an original way? You need a little bit of comfort? The Tipi consists of 100% natural cotton and is completely water proof. Even after several days of rain, the interior stays dry. The “sand” colour gives the tent a warm and cosy atmosphere. The carpet is integrated and of very high quality. It protects you against humidity and insects in all circumstances.

## **CAMPING + Festicabins**

Discover the Festicabins: luxurious accommodations situated right on The Village. Enjoy a fully equipped double bed room right next to the main festival site area.

## **CAMPING + Festihuts XL**

The Festihut XL, are similar to a Festihut, but they allow you to come with a group of friends and sleep in the same accommodation with a maximum of comfort!

***All the Festihuts and Festihuts XL are already Sold Out!***

## **OUTSIDE THE FESTIVAL**

### **HOTELS, SELF-CATERING, AND CAMPING**

You'll find a list of hotels, accommodations and camping in the neighbourhood on the website of the tourist office of Mons. Or on your preferred booking website. Also think about possibilities across the border (Valenciennes). You can also find some comfortable Hotels packages on our website for 1 or 2 persons. Please find more information on: [dourfestival.eu/en/tickets/package-hotels/](https://dourfestival.eu/en/tickets/package-hotels/)



## **PRESS INFORMATION**

## **PRO/PRESS ACCESS**

All accreditations for editorial projects to cover the festival in advance, during or after the festival have to go through [david@dourfestival.eu](mailto:david@dourfestival.eu). Once confirmed you will receive your E-ticket. Every demand has to be renewed every festival edition. We also give you the possibility to buy your press accreditation. This costs €170 for 5 days or €75 for 1 day.

## **VILLAGE PRO/PRESSE**

All of the professionals who received or bought an accreditation have access to the professional area of the festival. This space allows you to work in conditions adapted to editorial staff. You'll be able to interview artists in function of their availability.

## **HÉBERGEMENT**

Dour Festival offers every volunteer, professional and partner a calm space to get some rest situated a hundred meters of the site. The Camping Crew is a true oasis for everybody who works at the festival. You'll find multiple choices to take a nap (Camping, Flexotel, etc..) and even other services like breakfast.

- Camping: €20/person for 5 days
- Flexotel: €480/2 persons for 5 days
- Festicabin: €470/2 persons for 5 days
- Festihut: €360/2 persons for 5 days
- Festihut: €380/4 persons for 5 days

Optional:

- Tent Dour Festival (2p): €60
- Inflatable Matrass : €20

Reservation is obligatory before 30th of June. You can find the link on our press area. [dourfestival.eu/en/press/](http://dourfestival.eu/en/press/). The regular camping is free for everyone having an accreditation.

## **AT THE CAMPING CREW**

### **INCLUDED SERVICES:**

- Reception 24h/24
- Coffee 6h30/12h30
- Showers
- Toilets

### **EXTRA SERVICES:**

- Breakfast (Coffee, juice, Croissant) - €5
- Served between 7h and 11h
- Reservation before 17h at the reception Camping Crew

## **INTERVIEWS, PICTURES AND CAPTURES**

The Photo accreditation grants you access to the frontstage and will not be given systematically. Please ask [David@dourfestival.eu](mailto:David@dourfestival.eu)

An assembly of pictures of previous editions, the visuals of Dour Festival 2017 are available on request to [david@dourfestival.eu](mailto:david@dourfestival.eu). Those pictures are credited and are for promotional use for Dour Festival only.

Access to the press area depends on the organisation of Dour. Accepting to do an interview or capture depends on the willingness of the artist. A database regroups all promo contacts for all artists. Please contact this manager before the event.

## **PARKING**

Accreditations grants you access to the VIP / PRO / Press parking. It is situated at a few hundred metres of the festival.

*Requests for accreditation Press are addressed to:  
[david@dourfestival.eu](mailto:david@dourfestival.eu)*

*Requests for accreditation Photo/Video are addressed to:  
[david@dourfestival.eu](mailto:david@dourfestival.eu)*



# CONTACTS

**#teamDOUR**

DAVID SALOMONOWICZ | Responsable communication | Belgium (FR) | presse internationale  
david@dourfestival.eu

MANU STYLEMAN | Belgium (NL) | The Netherlands  
manu.styleman@dourfestival.eu

MARIE EPINAT | Partnerships | France  
marie.epinat@dourfestival.eu

ISABEL PODOWSKI | press | Germany  
isabel.podowski@dourfestival.eu

DAMIEN CORBEL | social media manager  
damien.corbel@dourfestival.eu

LAURA PARADIS | sponsoring | marketing  
laura.paradis@dourfestival.eu

## CRÉDITS PHOTOS :

GILLES CHARLIER  
BRICE DELAMARCHE  
NICOLAS DEBACKER  
LAURENCE GUENOUN  
ROBIN LE RALLIC

# ***DOUR ONLINE***

**[DOURFESTIVAL.EU](http://DOURFESTIVAL.EU)**

## **FACEBOOK**

**[facebook.com/dourfestival](https://facebook.com/dourfestival)**

## **TWITTER**

**[twitter.com/dourfestival](https://twitter.com/dourfestival)**

## **INSTAGRAM**

**[instagram.com/dourfestival](https://instagram.com/dourfestival)**

## **FLICKR**

**[flickr.com/dourityourself](https://flickr.com/dourityourself)**

**SNAPCHAT**  
**dourfestival**



dourfestival

## Avec la participation de



## Partenaires institutionnels



## Partenaires média



## Partenaires média (international)

